ToeTotes
Dance Accessories • Customized Solutions

Design Guide 2021

Please use this guide to help you design and order charms, key chains, promotional items, signage, displays and any other wood or acrylic items you can imagine.

For information on ordering ToeTotes Bags or Sachets please see our brochure or contact us today.

How To Use This Guide

1. **Select the product(s) you are interested in.**
2. **Select your material (wood/acrylic) and color.**
3. **Browse our art and font choices for design ideas.**
4. **Contact us via phone or email with the above details and we will get you a quote and answer any questions you have.**

Cost is based on material, size and complexity of design production. Custom designs are created for free.

We can use your design or logo. Any design files or logos must be provided in an outlined format such as svg or eps. If files need to be converted to this format we charge a $30 design fee to convert or recreate the file. Thiss is a one time fee, once we have your logo/design on file we will keep it for all future projects.

Table of contents

Suggested Products and Starting Cost

Products	Starting Cost ea.
Key chains/Charms	
- Dance Wrap Key chain with Optional Logo Customization	$3.25
- Nutcracker Key chain/Ornament with Optional Logo Customization	$3.25
- Small Key chains/Charms	$2.00
- My First Ballet Shoes Charm/Key Chain	$2.00
In Store Products	
- Open/Clothed Signage	$85.00
- In Store Signage	$32.00
- Dressing Room Signage	$32.00
- Employee Nametags	$12.00
- Table Top Displays	$45.00
- Promotional Charms/Key chains	$2.00
- Wall Decor	$32.00
- Wall Decor (photo)	$50.00
100% Custom Products	Price will be Quoted
- You dream it, we will design it.	

Sample Nametag Design

Megan

Mary Smith
The Dance Shop

Mary Smith
The Dance Shop

Megan

Sample Open Sign Design

The
Dance
Shop
Open

Hours of Operation
Tuesday - Saturday 9 a.m. - 6 p.m. • Sunday noon- 5 p.m.
Monday - Closed

The
Dance
Shop
Open

Hours of Operation
Tuesday - Saturday 9 a.m. - 6 p.m. • Sunday noon- 5 p.m.
Monday - Closed

The
Dance
Shop
Open

Hours of Operation
Tuesday - Saturday 9 a.m. - 6 p.m. • Sunday noon- 5 p.m.
Monday - Closed

The
Dance
Shop
Closed

Hours of Operation
Tuesday - Saturday 9 a.m. - 6 p.m. • Sunday noon- 5 p.m.
Monday - Closed

In Store Signage

Dressing Room Signage

Wall Decor (Photo)

Table Top Displays

Key chains/Charms

Dance Wrap/Nutcracker

Materials/Colors

Wood

Maple - Light Wood
Walnut - Dark Wood

Acrylic

- Transparent/Glossy -
Clear
Florescent Pink
Florescent Green
Teal
Orange
Red
Purple

- Opaque/Glossy -
Black
White
Red
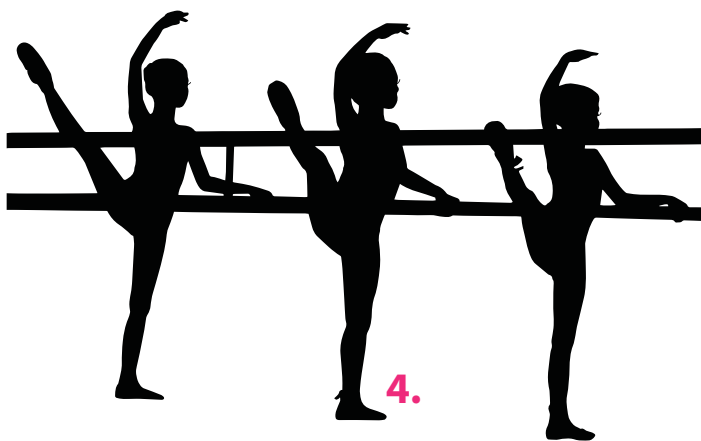Teal
Blue
Green
Purple
Yellow - Currently unavailable
Orange - Currently unavailable
Ballet Pink

Vector Art Gallery

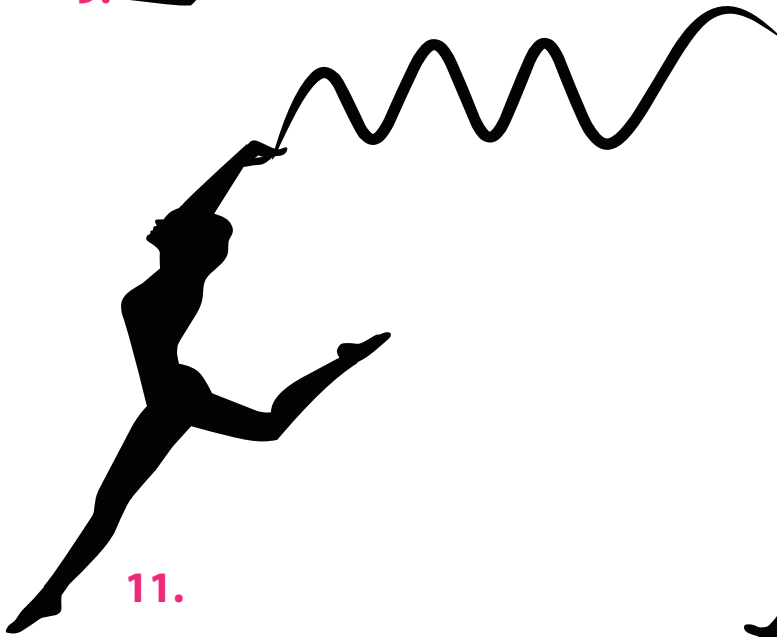Don't see what you are looking for? We can find or create deigns for any theme or dance style.

What can we design for you?

1.

2.

3.

4.

5.

6.

dance 7.

8.

9.

10. I ♥ to Dance!

11.

12. Ballet is like DREAMING on you Feet

13.

14.

15.

16.

17.

18.

19.

20.

21.

22.

23.

24.

25.

26.

27.
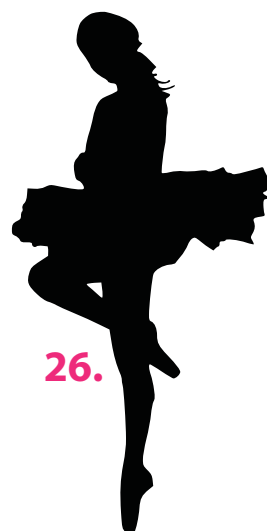
28.

29.

30.
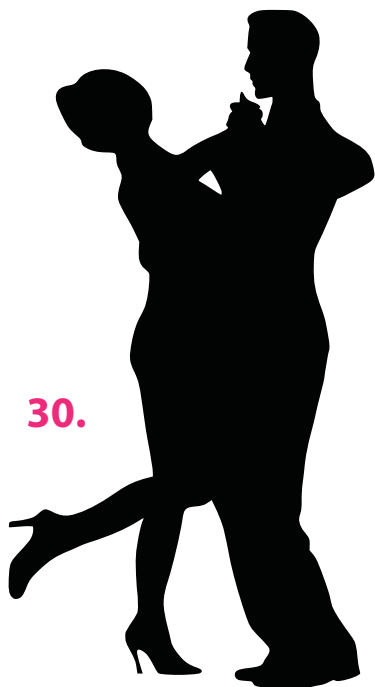
31.

32.

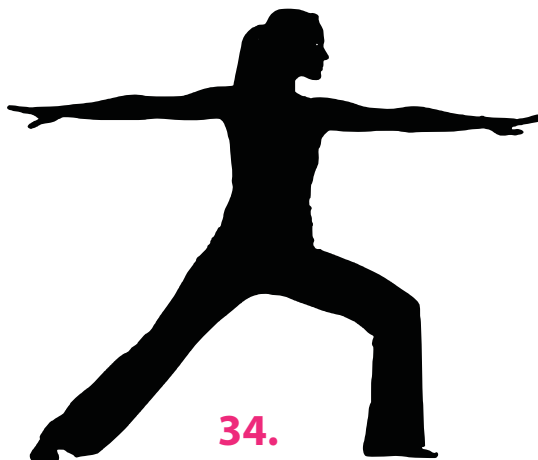**33.**

34.

35.

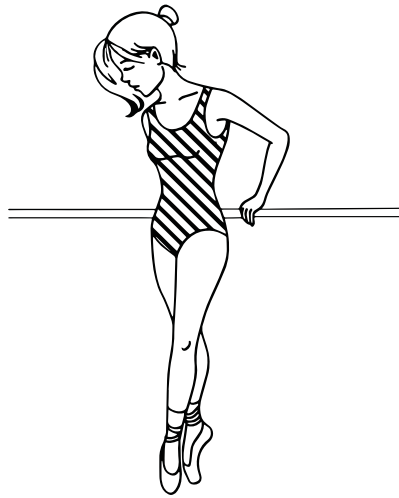**36.**

37.

38.

39.

40.

41.

42.

Fonts

The Dance Shop
Your Store Name or Logo
(Kabel)

The Dance Shop
Your Store Name or Logo
(Plantin)

The Dance Shop
Your Store Name or Logo
(Lauren)

We have countless font styles available!
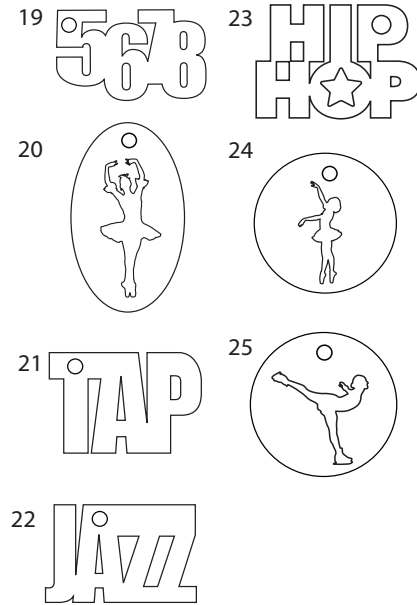These three simply serve as a starting point.

Charm Styles

Engraved Charms
The red color indicates the engraving.

1 Reach

10 Reach for the Stars

2 Dancers Don't Need Wings To Fly

11 dance

3 dance

12

4

13 Grow

5

14

6 Dancers Don't Need Wings To Fly

15 RHYTHM

7

16 dance tribe

8 skate

17 ice

9 My First Ballet Shoes (your logo)

18 My First Ballet Shoes (your logo)

Cut Charms

19 568

23 HIP HOP

20

24

21 TAP

25

22 JAZZ

Example of Engraved Charm

Example of Cut Charm

Shapes for Custom Charms
Add your company, store, studio or event name or logo.

A

E

B

F

C

G

D

H